



## New Business Information Sheet

1. What education and Industry-related experience does/do the principal(s) of your company have that will enable your organization to succeed? (Please attach resume of each principal)

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2. How does your company differentiate itself from the competition?

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3. What are your company's anticipated strengths and weaknesses?

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4. Does/Do the principals of your company have any other outside sources of income to support your current lifestyle(s)?

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5. Is there any additional collateral available to further secure this transaction (i.e. free and clear equipment, publicly traded stocks, personal residence with equity, etc.)?

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6. How much cash has/have the principal(s) of the company contributed to capitalize this business venture?

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**Please complete the form and fax to (800) 878-7472.**